Avi Ben-Simhon has been passionate about his art for as long as he can remember. He was born in Fez, Morocco, in 1947 and came to Israel in 1948 when his family immigrated to Israel after the establishment of the state.

The brilliant color and vivid lines define the works of Ben-Simhon, which evoke a feeling of joy and happiness. Influenced by his background in graphic printing, his work is exciting and unique in its beauty and mood.

He has also created a revolutionary technique in the creation of mixed media collages. First, he carefully chooses assorted clippings from hundreds of magazines that are then layered on Steinbach paper. Next, he paints with a material he created that absorbs the images from the magazines below and brings them to the surface. The final result is an outstanding world of multiple colors and textures within every brushstroke.

Ben-Simhon was educated in world class art institutes. In 1986, he studied at the acclaimed Avni Art Institute. Later he immersed himself into the world of contemporary art at the highly acclaimed Kallisher Institute. Ben-Simhon soon became fascinated by the Fauvist and Cubist painters of the 19th Century, particularly by Picasso and Modigliani. Their influences are readily apparent in his paintings. His work is a balance between the figurative and abstract, a perfect marriage of beauty and complication.

*Apples in a Bowl* is a symphony of colors on a sunny day and reflects the joy of spring and the blossoming and revival that it brings. It plants hope and happiness.

Avi Ben-Simhon is a highly collectible painter whose works can be found in private and corporate collections around the world, as well as in art galleries throughout Israel, France, Canada, and the United States.